



## Author's Profile



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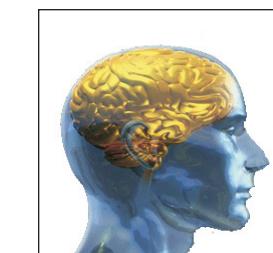
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## Article Review Report

# Golden Research Thoughts

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### ORIGINAL ARTICLE

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Vol : IV, Issue : VII, January - 2015  
FINANCIAL POSITION ANALYSIS FOR COMPANIES PRACTICING CSR

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## ABSTRACT:

Corporate social responsibility is a management concept whereby companies integrate social and environmental concerns in their business operations and interactions with their stakeholders. The practice of CSR in India still remains within the philanthropic space, but has moved from institutional building (educational, research and cultural) to community development through various projects.

**Abstract Report:** The Title Accurately Said The Study was About.

## INTRODUCTION:

The term Corporate Social Responsibility means the responsibility of enterprises for their impacts on society. To completely meet their social responsibility, enterprises should have in place a process to integrate social, environmental, ethical human rights and consumer concerns into their business operations and core strategy in close collaboration with their stakeholders.

**Introduction Report:** This Article Include Full Introduction, Methods, Results & Introduction Section.

## METHODS & MATERIALS:

The data used for the study is collected from the annual reports available on websites of 10 sample companies named TaTa Steel, Larsen and Tuobro, Reliance India Limited, Hindalco, Bharti Airtel, Mahindra and Mahindra, Maruti Suzuki, TCS, ICICI, Tata Motors. The period of the study is of 5 years from 2009-10 to 2013-14. These companies are selected on the basis of CSR 10 India Index 2012(CSR 10 India Index 2012, Anup Tiwari & Shweta Shukla, [www.fundraisingindia.org](http://www.fundraisingindia.org); May 2013).

**Methods & Materials Report:** Tables/Boxes/Diagram & Images are Used to Explain Specific Points or Background Information. Figures That The Plotted Parameters are Clearly Mentioned.

## RESULT:

Must add result in your article.

**Result Report:** Results are as per aims and objective and useful to further research .

## CONCLUSION:

Even though the impact of CSR on a firm is not negligible, but It can be concluded that the impact of CSR on firms growth and performance is not very much significant. It can create a good image of the firm. We should not forget that the main aim of CSR is not profit making rather contributing towards society. so the impact on financial position should not be the criteria for contribution towards CSR.

**Conclusion Report:** The Text is Rounded off with a Conclusion that Discusses the Implication of The Findings & Ideas Discussed & Their Impact on Future Research Direction.

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**Reference Report:** There are Places where the Author Mohammed Khursid Need to Cite a Reference, but Have Not

## RECOMMENDATIONS:

**Abstract Report:** Introduce New Regular For Content & Communication.

## SUMMARY OF ARTICLE:

	Very	High	Average	Low	Very Low
1. Interest of the topic to the readers	✓				
2. Originally & Novelty of the ideas		✓			
3. Importance of the proposed ideas	✓				
4. Timelines		✓			
5. Sufficient information to support the assertions made & conclusion drawn					
6. Quality of writing(Organization, Clarity, Accuracy Grammer)		✓			
7. References & Citation(Up-to-date, Appropriate Sufficient)			✓		

**This Article is Innovative & Original, No Plagiarism Detected**

## Future Research Suggestions

This Article can expand further research for MINOR/MAJOR Research Project at UGC



## Future Research Planning :

- Innovation for Tomorrow's Enterprise – Research Areas: Digital consumers, Healthcare economy, Sustainable tomorrow, Emerging economies, Pervasive computing, Smarter organizations.
- Certificate Courses in Commerce  
<http://targetstudy.com/courses/commerce/#CertificateCoursesInCommerce>
- International Conference on Franchising - A Gateway for Growth on 6th and 7th March 2014 organized by The Department of Commerce  
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